

Australian Integrator in Hospitality Triple Play First

Today FreeGate Networks announced the successful implementation of its triple play package for the Hospitality Industry at the 82 room California Hotel in the inner Melbourne suburb of Hawthorn. The solution provides delivery of an all inclusive, integrated "triple-play" service of voice, TV/video and data. FreeGate has previously deployed a similar solution in the Mid-City Hotel Ballarat in late 2004.

The technology adopted by FreeGate incorporates Ericsson EDA ADSL access equipment supporting the latest ADSL2+ broadband standards. The Ericsson Broadband solution facilitates the distribution of very fast communications using existing copper telephone wiring. Other suppliers in the solution include: Nomadix, Eona, MediaSysCom, Amino and LanBilling.

Valery Krukov, Director for FreeGate Networks, said that California Hotel guests can access the Internet with speeds up to 12Mbps, and watch a Video-on-Demand service while using VoIP Telephony - all at the same time!

FreeGate estimates that the ADSL solution has saved the hotel up to 50% compared to conventional solutions that require installing new cabling for Internet and video. The solution uses the hotel's existing copper networks, so did not require a costly and lengthy cabling installation during which the hotel would lose room availability and inconvenience guests.

The exclusive billing platform for VoIP was designed for FreeGate by LanBilling. "The innovations in billing provided not only reliable, flexible and accurate monitoring of guest usage but strict security control to ensure only authorized users were permitted access to the services," said Valery.

FreeGate has successfully integrated the "best of breed" components from:

Ericsson <http://www.ericsson.com> - EDA (Ethernet DSL Access)

Nomadix <http://www.nomadix.com> - Internet Access

Eona <http://www.eona.com> - Video-on-Demand

LanBilling <http://www.lanbilling.ru> - VoIP Telephony Billing

MediaSysCom <http://www.mediasyscom.com> - IP TV

Amino <http://www.aminocom.com> - Integrated Set-top Box

Micros Fidelio <http://www.micros.com> - PMS Hotel management system

Engin <http://www.engin.com.au> - VoIP service provider

AmityOne <http://www.amityone.com.au> - Internet, Data service provider

The totality of this comprehensive installation of triple play (voice, data, video) in one hotel utilizing existing copper cabling makes The California Hotel <http://www.californiahotel.com.au> presently the most technologically advanced hospitality establishments in Australia.

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